

Main Sponsorship Package

Cranleigh Food and Music Festival 2017

Saturday September 30th



In aid of Cranleigh Arts Centre, at the hub of the Cranleigh community.

Cranleigh Food and Music Festival is an annual village wide event coordinated by Cranleigh Arts Centre and Cranleigh Chamber of Commerce. This event raises money for Cranleigh Arts Centre, registered charity (no. 284186). Receiving no public subsidy, the centre needs to raise money, to keep their events and arts programme affordable and maintain the historic building for future generations. The day will consist of food and drink related vendors in the Cranleigh Arts Centre, a food demo stage and a constant stream of live local music. We'd like to invite a local business for support as our main sponsor and offering them the following...

- The Arts Centre will be collating a festival brochure which will be released in August. This will be door to door delivered to 4,000 homes in Cranleigh, as well as distributed in local pubs, shops and businesses. We would offer our main sponsor the back page of this brochure (standard charge of £300.)
- We will be producing several banners to promote the festival to go up at local businesses, but also at busy road points. We would feature our main sponsor on these and include them on the 10 estate agent sign boards that will be up around Cranleigh.
- All print and publicity that goes out about the festival will include mention and logo of the main sponsor. This will also be evident on our social media pages – Twitter, Facebook and Instagram, during the lead up to the event and on the day.
- The centre will be happy to display any boards/signs/banners on behalf of the main sponsor during the lead up and the day of the festival.
- Inclusion in press release and an invite to all local radio interviews so the sponsor also gains benefits from media coverage.

Social Media Handles: Twitter: @cranfoodmusic Facebook: @cranleighfoodfestival

Cranleigh Arts Centre: Tuesday – Saturday, 10am – 4.30pm. 01483 278 001/www.cranleighartscentre.org